



Blueprint Medicines

Driving growth and innovation with operational excellence

Kate Haviland, Chief Executive Officer

J.P. Morgan Healthcare Conference
January 13, 2025

Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, including, without limitation, statements regarding plans, strategies, timelines and expectations for the company's operations, including its growth strategies, opportunities and expectations for 2025 and beyond; the company's expectations regarding its estimated peak revenue for AYVAKIT and the systemic mastocytosis market; continued growth in the breadth and depth of prescribing for AYVAKIT; the company's development plans and expectations regarding BLU-808, including its potential treatment for mast cell disorders, as well as other potential related allergic-inflammatory indications; expectations related to the markets for the company's current or future approved drugs and drug candidates, including expectations regarding the size or scale of patient opportunities that its current or future approved drugs and drug candidates; statements regarding anticipated clinical milestones; the potential benefits of any of the company's current or future approved drugs or drug candidates in treating patients; statements related to the company's liquidity and capital position, product revenues, run-rate, financial performance, strategy, goals and anticipated milestones, business plans and focus, including expectations regarding its 2025 capital allocation strategy, its anticipated cash burn, and path to profitability.

The words "aim," "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "project," "potential," "opportunity," "continue," "target" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Any forward-looking statements in this presentation are based on management's current expectations and beliefs and are subject to a number of risks, uncertainties and important factors that may cause actual events or results to differ materially from those expressed or implied by any forward-looking statements contained in this presentation, including, without limitation: the risk that the marketing and sale of AYVAKIT/ AYVAKYT or any future approved drugs may be unsuccessful or less successful than anticipated, or that AYVAKIT/ AYVAKYT may not gain market acceptance by physicians, patients, third-party payors and others in the medical community; the risk that the market opportunities for AYVAKIT/ AYVAKYT or the company's drug candidates are smaller than it estimates or that any approval it obtains may be based on a narrower definition of the patient population that it anticipates; the risk of delay of any current or planned clinical trials or the development of the company's current or future drug candidates; risks related to the company's ability to successfully demonstrate the safety and efficacy of its drug candidates and gain approval of its drug candidates on a timely basis, if at all; the risk that preclinical and clinical results for the company's drug candidates may not support further development of such drug candidates either as monotherapies or in combination with other agents or may impact the anticipated timing of data or regulatory submissions; the risk that the timing of the initiation of clinical trials and trial cohorts at clinical trial sites and patient enrollment rates may be delayed or slower than anticipated; the risk that actions of regulatory agencies may affect the company's approved drugs or its current or future drug candidates, including affecting the initiation, timing and progress of clinical trials; risks related to the company's ability to obtain, maintain and enforce patent and other intellectual property protection for its products and current or future drug candidates it is developing; risks related to the success of the company's current and future collaborations, financing arrangements, partnerships, licensing and other arrangements; risks related to the company's liquidity and financial position, including the risk that it may be unable to generate sufficient future product revenues to maintain a self-sustainable financial profile and to achieve profitability; and risks related to the accuracy of the company's estimates of revenues, expenses and capital requirements. These and other risks and uncertainties are described in greater detail in the section entitled "Risk Factors" in the company's filings with the Securities and Exchange Commission (SEC), including the company's most recent Annual Report on Form 10-K, as supplemented by its most recent Quarterly Report on Form 10-Q and any other filings that the company has made or may make with the SEC in the future. The forward-looking statements in this presentation are made only as of the date hereof, and except as required by law, the company undertakes no obligation to update any forward-looking statements contained in this presentation as a result of new information, future events or otherwise. Accordingly, readers are cautioned not to place undue reliance on these forward-looking statements.

This presentation also contains estimates, projections and other statistical data made by independent parties and by the company relating to market size and growth and other data about the company's industry. These data involve a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. In addition, projections, assumptions and estimates of the company's future performance and the future performance of the markets in which the company operates are necessarily subject to a high degree of uncertainty and risk.

Blueprint Medicines, AYVAKIT, AYVAKYT and associated logos are trademarks of Blueprint Medicines Corporation.

Targeting the mast cell to fundamentally change the treatment of allergic and inflammatory diseases



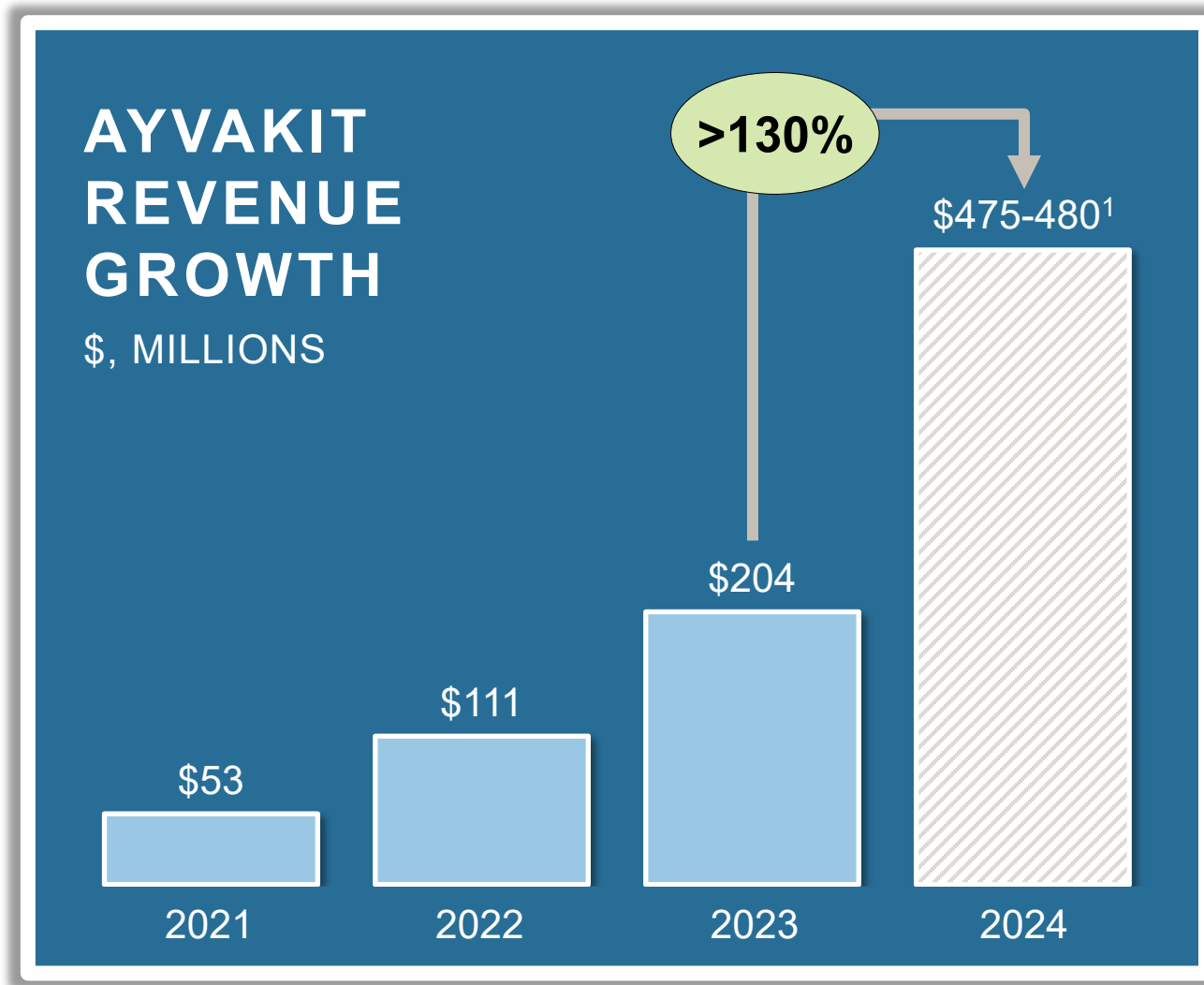
Nearly 15 years of scientific leadership in mast cell biology

\$4B estimated peak systemic mastocytosis franchise revenue

\$2B estimated AYVAKIT revenue by 2030

Clinical-stage therapy with multibillion-dollar pipeline-in-a-product potential

Looking back at a year of achievement in 2024



Achieved inflection in AYVAKIT revenue toward multibillion-dollar peak potential



Expanded global reach with AYVAKYT[®] reimbursed in 15 countries to date



Initiated registrational Phase 3 study of elenestinib in ISM

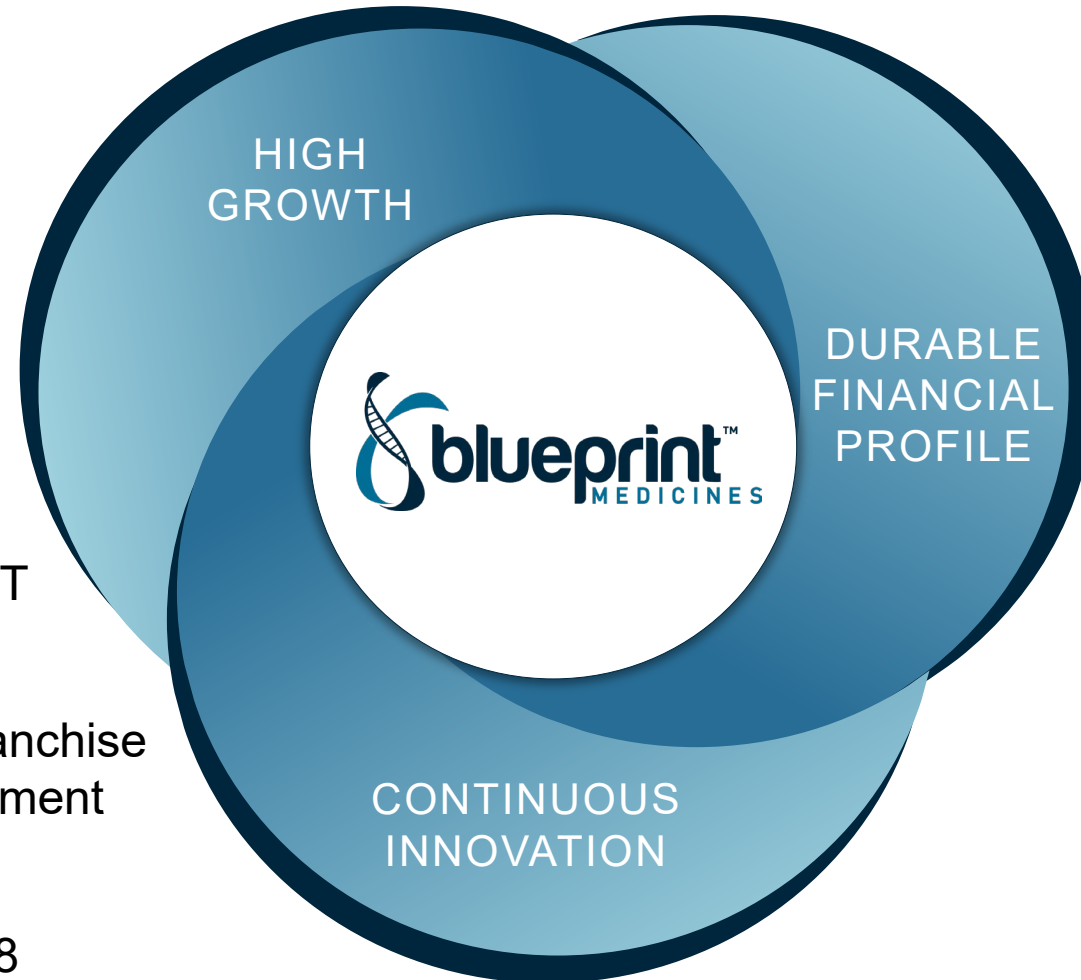


Submitted BLU-808 IND to FDA and completed healthy volunteer trial



Strengthened financial profile, with >50% reduction in anticipated cash burn¹

Our core growth drivers in 2025



- Drive continued AYVAKIT revenue growth
- Extend long-term SM franchise with elenestinib development
- Accelerate and expand development of BLU-808

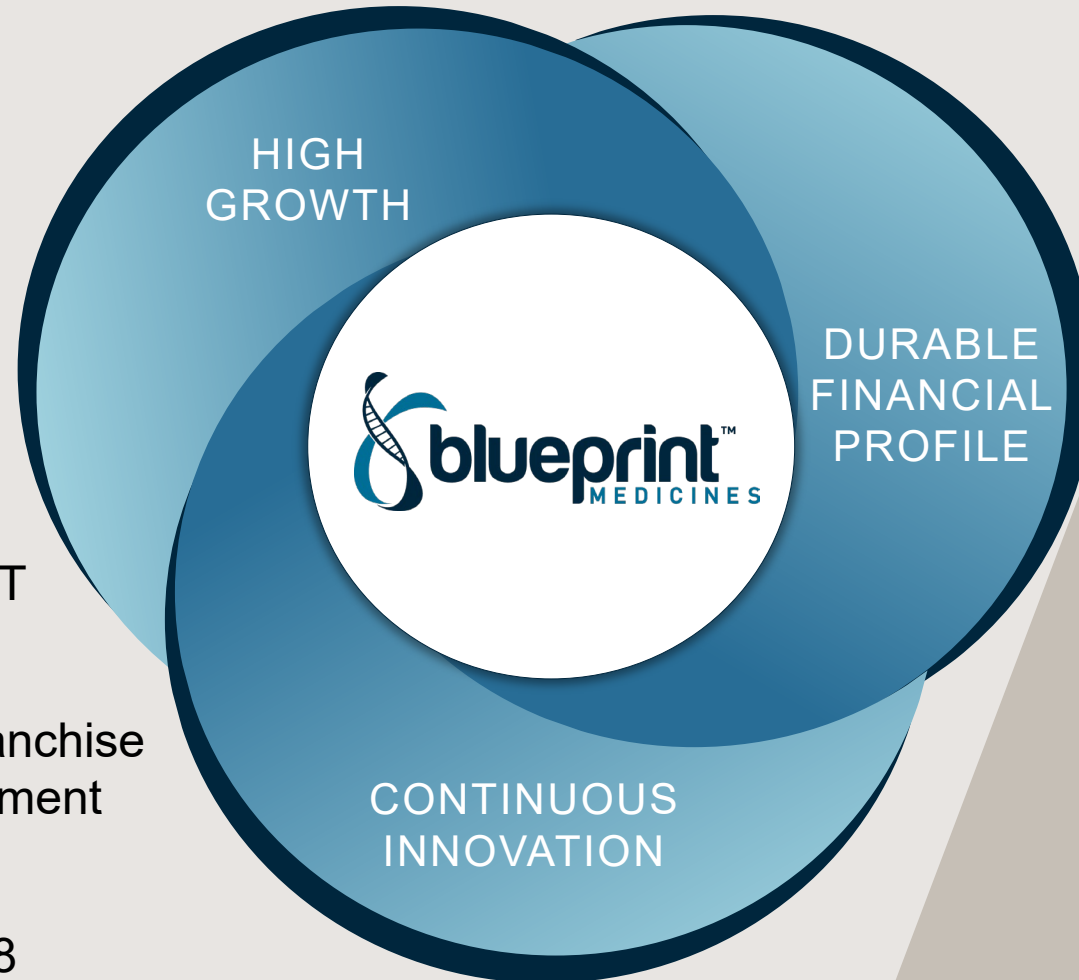
- Advance R&D innovation to fuel long-term growth

Our capital allocation strategy aligns with core growth drivers

80%

2025 capital allocation

- Drive continued AYVAKIT revenue growth
- Extend long-term SM franchise with elenestinib development
- Accelerate and expand development of BLU-808



- Advance R&D innovation to fuel long-term growth

20%

2025 capital allocation

We're hearing life-changing stories with AYVAKIT



“I think it was just the hope to be done with all this sort of cumbersome palliative care.

I just wanted to feel better.

The goal for me was to start cutting out all that stuff from my life and get back to living.

Sometimes I reflect now and think wow. I feel way better than I did before.

AYVAKIT streamlines and simplifies my life and plans.”

– *Andrew, AYVAKIT patient*

Systemic mastocytosis is a fast-growing rare disease market

LARGE, GROWING MARKET OPPORTUNITY

Increase in diagnosed SM patients

- ~25K patients observable in U.S. claims data today¹

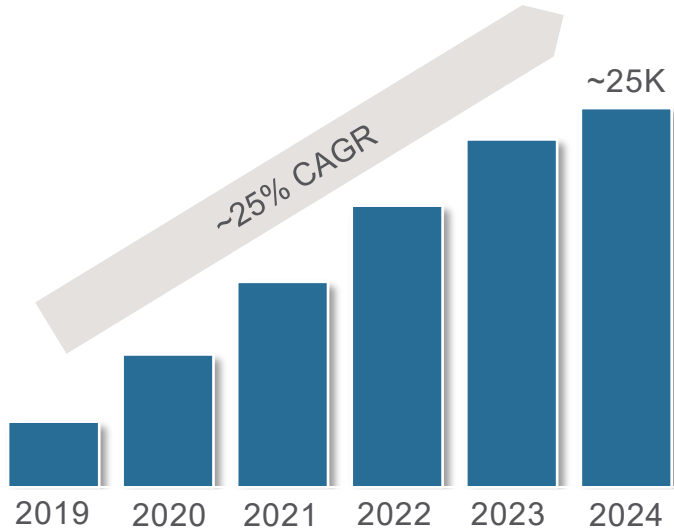
Widening lens on who is an AYVAKIT patient

- Supported by growing body of long-term safety & efficacy data

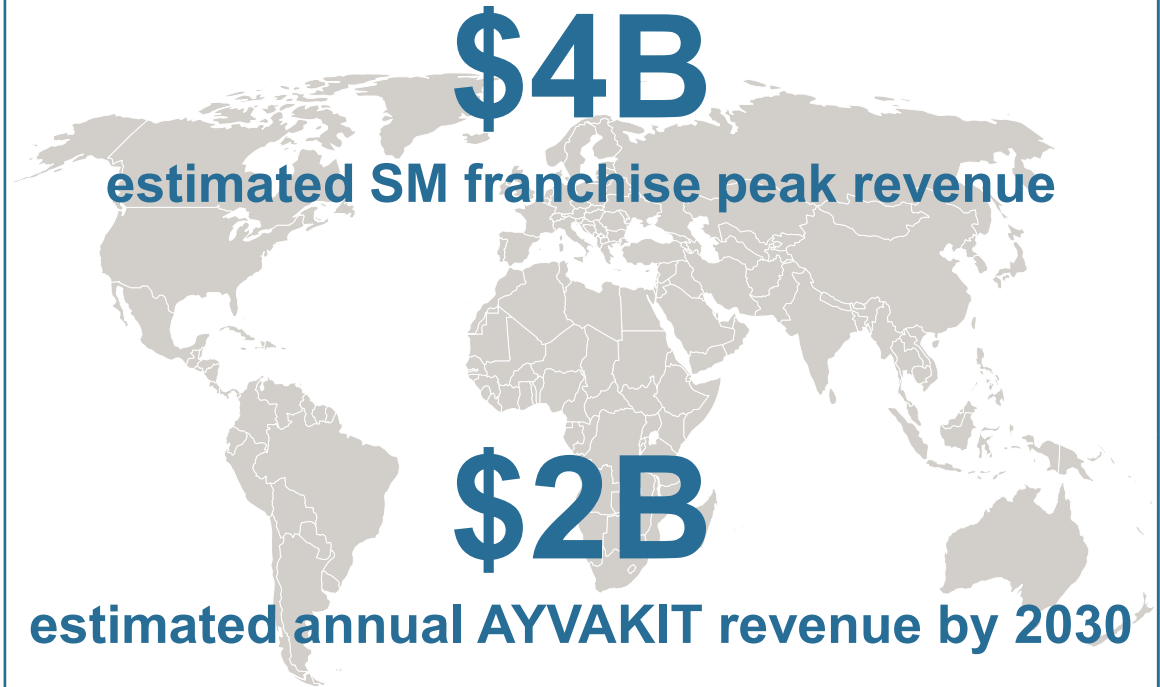
Higher estimated SM prevalence

- 2x prior estimate, based on recent large independent study²

OBSERVABLE
SM PATIENTS
IN U.S. CLAIMS
DATA¹



GLOBAL SM REVENUE POTENTIAL



Building off AYVAKIT's strong launch to drive growth to peak



STRONG LAUNCH (TODAY)

- Strong and steady new patient starts
- Significant, growing number of patients on AYVAKIT
- Trend toward multi-year duration of therapy
- Growing breadth and depth of prescribing in hem/onc and A/I specialties
- Robust payer coverage and fast time to fill



PEAK POTENTIAL (FUTURE)

- Reach a wider group of providers and specialties, including derm and GI
- Optimized diagnosis and care championed by an empowered global SM community
- More patients activated to seek out AYVAKIT
- Disease control redefined with long-term data on AYVAKIT and real-world SM burden
- Continued global geographic expansion

Planned 2025 investments

Incremental field force expansion

New HCP and patient initiatives

Additional data generation

Driving innovation with elenestinib to extend SM franchise lifecycle

CURRENT

Symptom Improvement

- Reducing symptoms
- Impacting mast cell burden
- Improving quality of life



FUTURE

Disease Modification

- Improve bone health
- Reduce anaphylaxis
- Address chronic inflammation
- Minimize progression



HARBOR Registrational Trial
of elenestinib, a next-gen
KIT D816V inhibitor, in patients
with ISM

Primary endpoint

Mean change in ISM-SAF TSS from baseline, leveraging AYVAKIT precedent

Novel endpoints

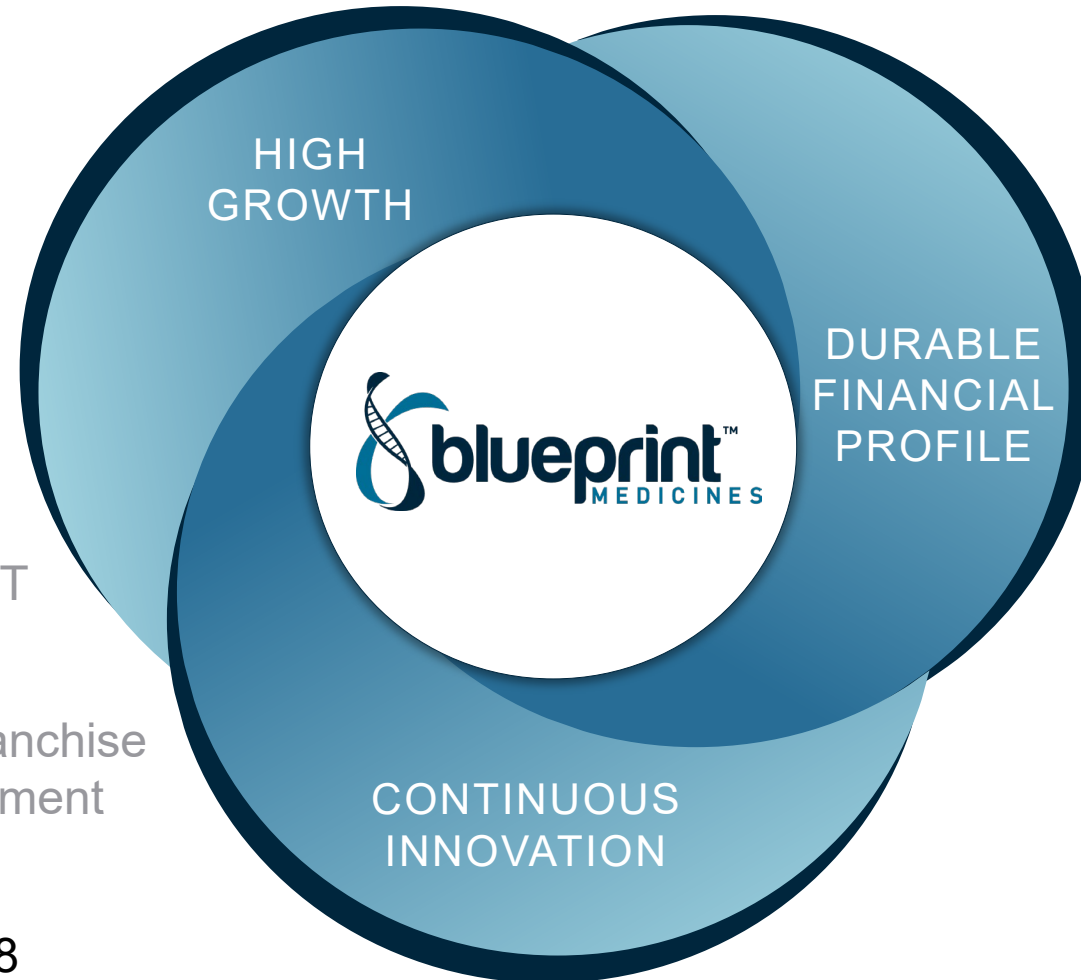
Reduction in anaphylaxis frequency, improvement in bone health, additional biomarkers

Multiple doses

Two active arms, 75 & 100 mg elenestinib selected based on Part 1 data, versus placebo

Registrational Phase 3 HARBOR trial initiated in Q4 2024

Our core growth drivers in 2025



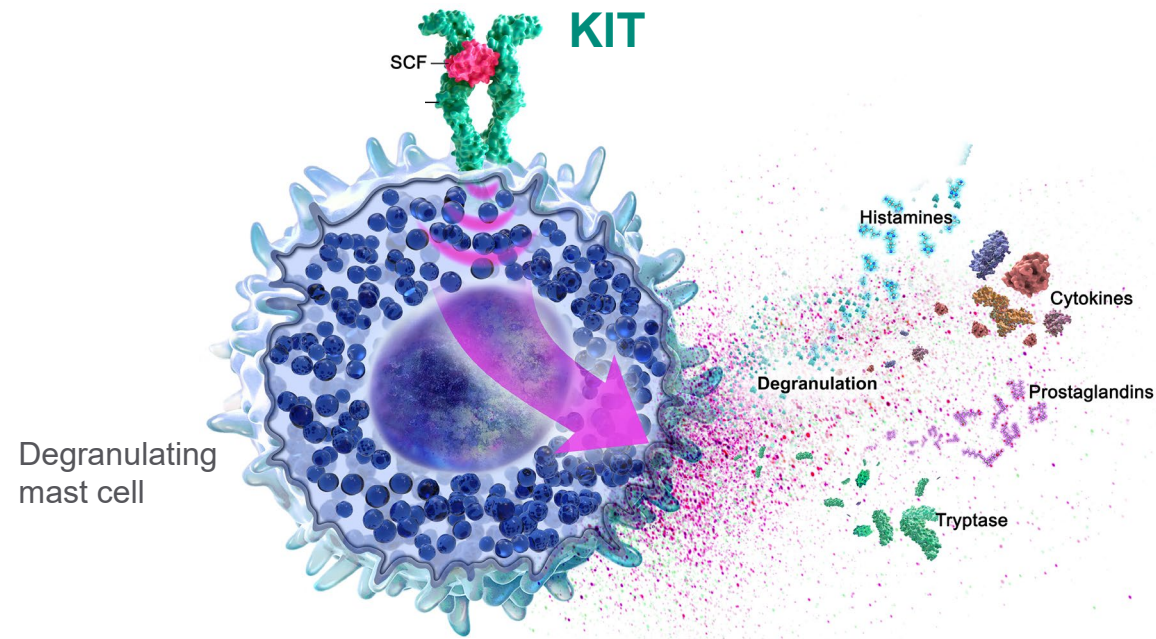
→ Drive continued AYVAKIT revenue growth

→ Extend long-term SM franchise with elenestinib development

→ Accelerate and expand development of BLU-808

→ Advance R&D innovation to fuel long-term growth

BLU-808 targets wild-type KIT (wtKIT), the master regulator of the mast cell



VALIDATED TARGET

- KIT is the **master regulator** of mast cell activity
- Activation **triggers an inflammatory response** and broad symptomology
- Inhibition proven to have therapeutic effects

UNMET NEED

- **Highly potent and selective oral wtKIT inhibitor**
- **Once-daily** dosing
- **Wide therapeutic index** enabling tunable approach to optimize benefit-risk

BLU-808 designed to be a best-in-class oral, once-daily wtKIT inhibitor

BLU-808 OPTIMIZED PROFILE¹

POTENCY

| | |
|---|------|
| pKIT cellular IC ₅₀ (nM) | 0.37 |
| WT KIT-dependent proliferation IC ₅₀ (nM) | 1.3 |
| Inhibition of CD63 extracellular expression IC ₅₀ (nM) | 2.7 |
| Inhibition of histamine degranulation IC ₅₀ (nM) | 8.6 |

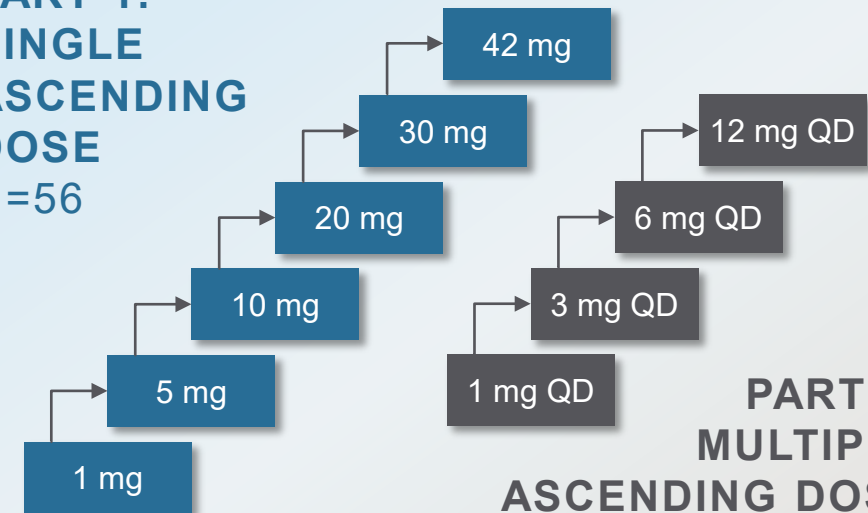
SELECTIVITY

| | |
|---------------------------------------|--------|
| S(10) @ 3 μM | 0.042 |
| PDGFRA selectivity | >300x |
| PDGFRB selectivity | >400x |
| FLT3 selectivity | >9600x |
| CSF1R Kd selectivity | >800x |
| Brain penetrance (Kp _{u,u}) | 0.021 |

PHASE 1 HEALTHY VOLUNTEER STUDY

To support tunable dosing potential and meaningful therapeutic differentiation

PART 1: SINGLE ASCENDING DOSE N=56



PART 2: MULTIPLE ASCENDING DOSE N=31²

Daily (QD) dosing; 14 days + follow-up

Assessments: safety, pharmacokinetics, & pharmacodynamics

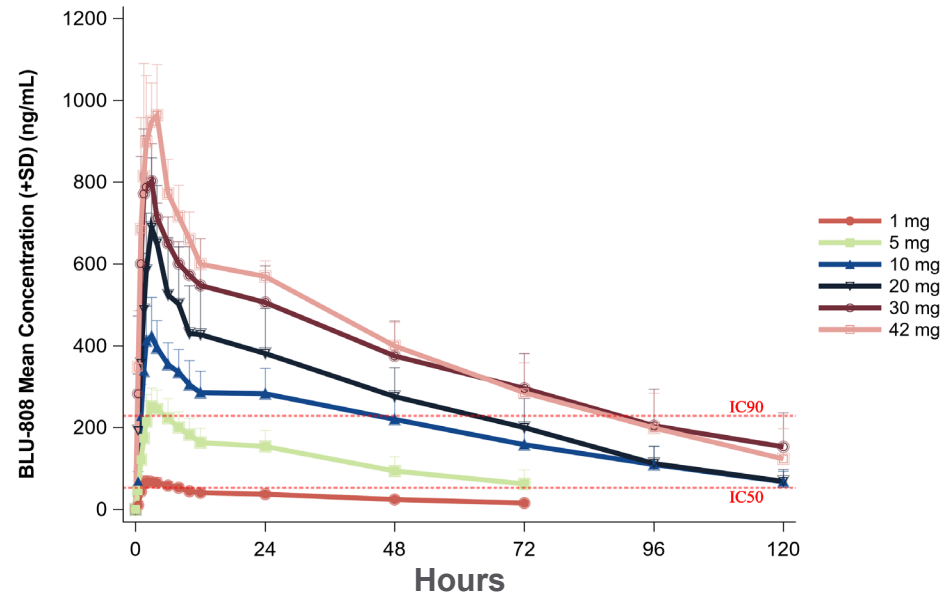
¹ Grassian, A. et al. Presentation at AAAAI (2024). In single ascending dose (SAD) study, 42 mg was selected to achieve 50% greater exposure over 30 mg, based on preclinical data.

²Two patients did not complete the protocol including one subject in the placebo cohort who was removed at Day 12 due to violation of study site policy and one subject in the 6 mg cohort who was found to be ineligible at Day 8 due to a medical history of benign ethnic neutropenia and was removed. All available data for both subjects are included.

Single ascending dose (SAD)

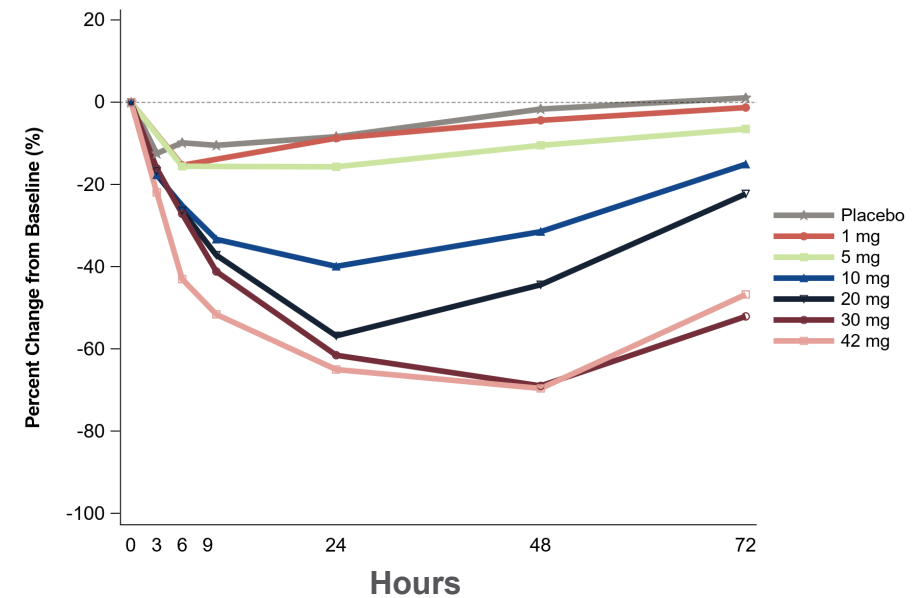
Dose-dependent PK and tryptase response with single BLU-808 dose

SINGLE DOSE PHARMACOKINETICS (N=56)



- $T_{1/2}$ ~40 hours supports **once-daily dosing**
- **Low PK variability** (%CV ~30%)
- **No food effect**

CHANGE IN SERUM TRYPTASE (N=56)

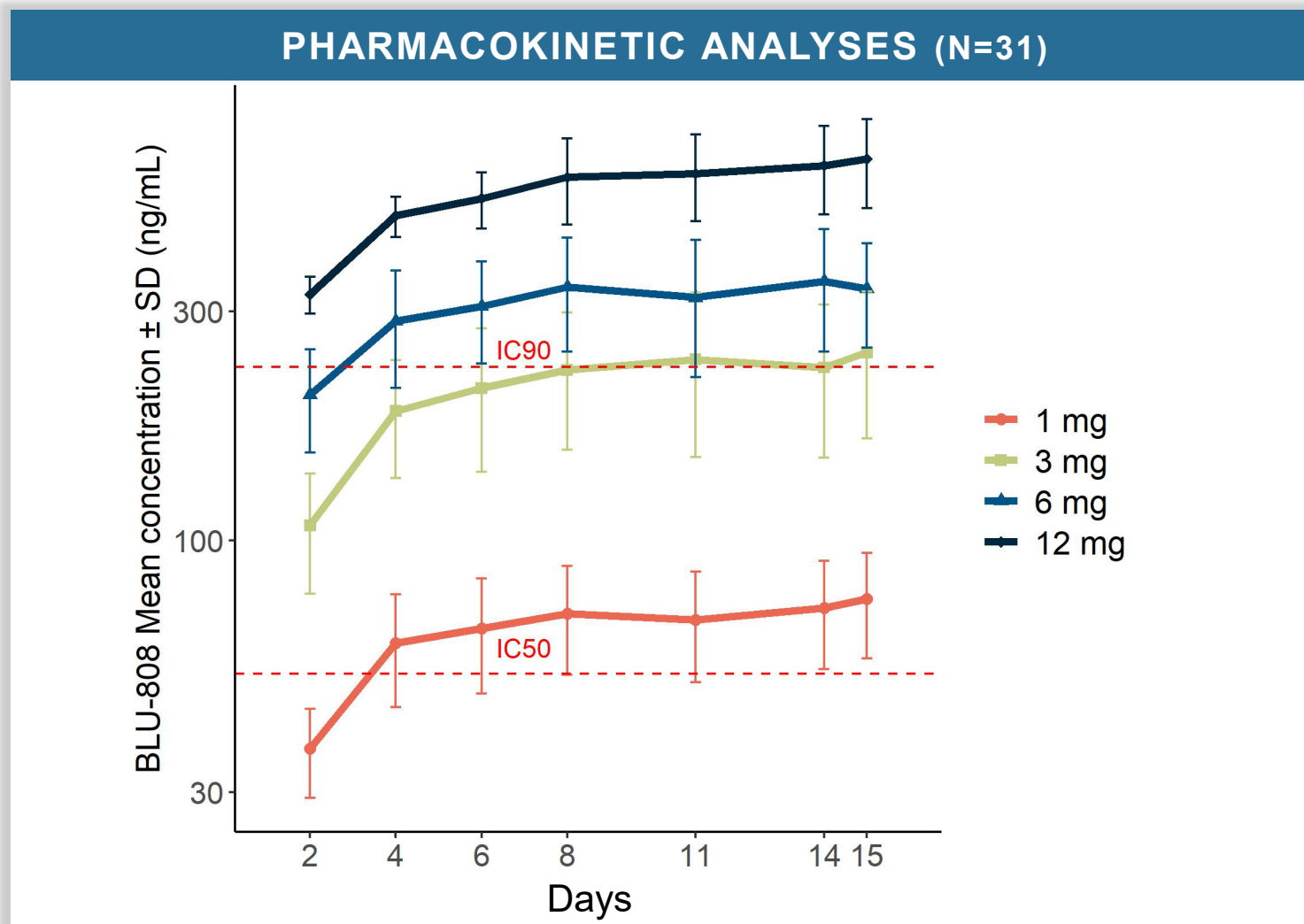


- **Dose-dependent serum tryptase decrease**
- Single dose of BLU-808 reduced serum tryptase by more than 60%

Single doses of BLU-808 were well-tolerated (1-42 mg), with no significant changes in labs, including AST/ALT

Multiple ascending dose (MAD)

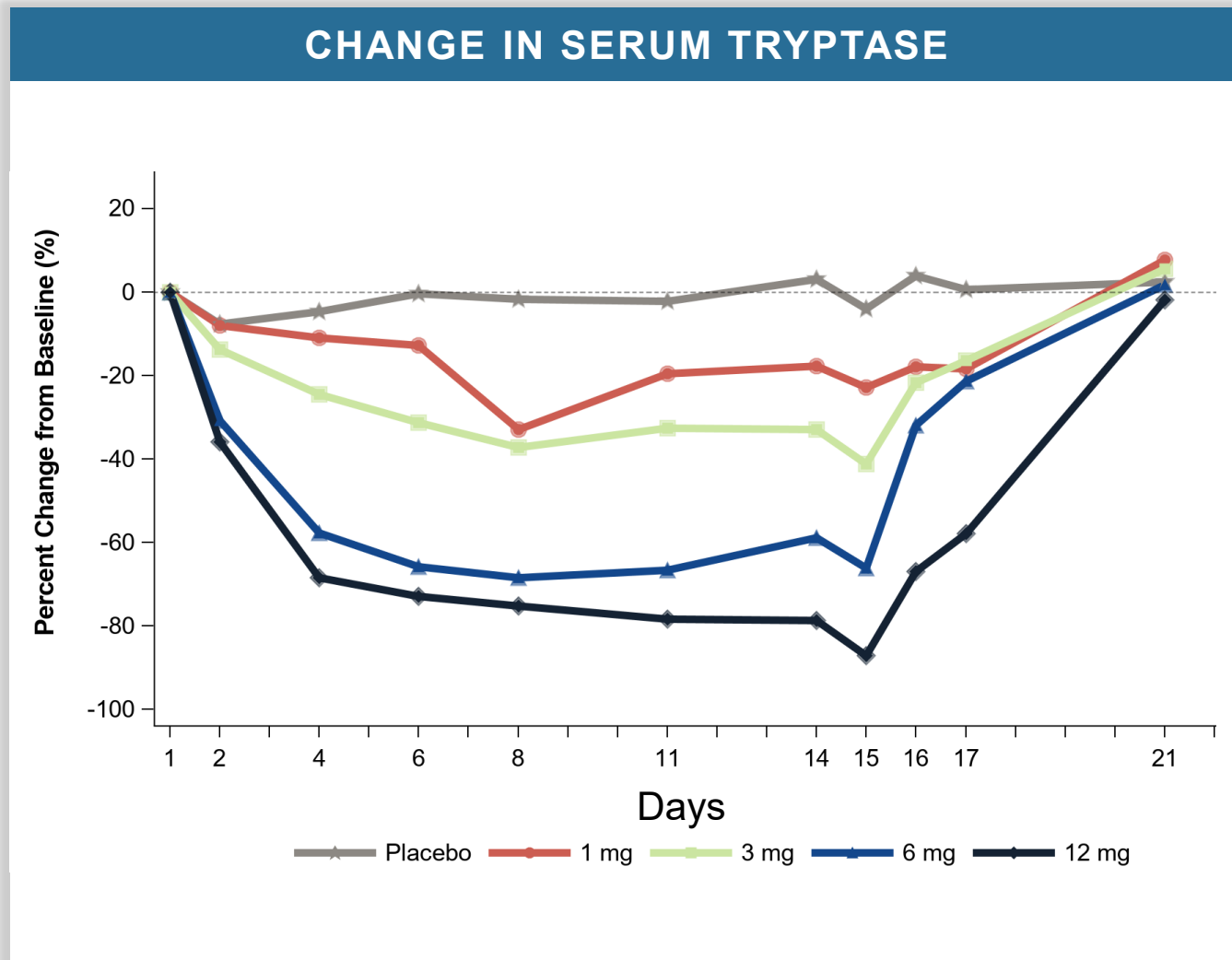
Consistent, dose-dependent PK with multiple BLU-808 doses



- Sustained target coverage with **once-daily dosing** at all doses
- Doses ≥ 3 mg reached **concentrations above IC_{90}**
- **Low variability** (<30% CV)

Multiple ascending dose (MAD)

Rapid, robust and sustained tryptase responses with multiple BLU-808 doses



- **Dose-dependent** reductions exceeding 80%

| Dose | Change in serum tryptase | |
|--------------------------|--------------------------|----------------------------|
| | Reduction at Day 15 | Participants reaching LLOQ |
| Placebo (n=8) | -4% | 0 |
| 1 mg (n=6) | -23% | 1/6 |
| 3 mg (n=6) | -41% | 1/6 |
| 6 mg (n=6) | -66% | 3/6 |
| 12 mg (n=4) ^a | -87% | 3/4 |

Multiple doses of BLU-808 were well-tolerated

TEAEs REPORTED IN ≥2 PARTICIPANTS (MAD, N=31)

| | Placebo (n=8) | | 1 mg (n=6) | | 3 mg (n=6) | | 6 mg (n=6) | | 12 mg (n=5) | |
|-------------------|---------------|-------|------------|-------|------------|-------|------------|-------|-------------|-------|
| | Gr 1 | Gr 2+ | Gr 1 | Gr 2+ | Gr 1 | Gr 2+ | Gr 1 | Gr 2+ | Gr 1 | Gr 2+ |
| Hair color change | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 3 | 0 |
| Constipation | 1 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 0 |
| Headache | 1 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Pruritus | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 |
| Fatigue | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Rash | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |

- All TEAEs in patients treated with BLU-808 were reported as Grade 1
- No serious AEs and no discontinuations or dose modifications due to AEs were reported
- Dose-dependent hair color changes reported: none at 1 and 3 mg, minor and isolated at 6 mg, more noticeable at 12 mg
- No significant changes in laboratory measures, including AST/ALT, were reported

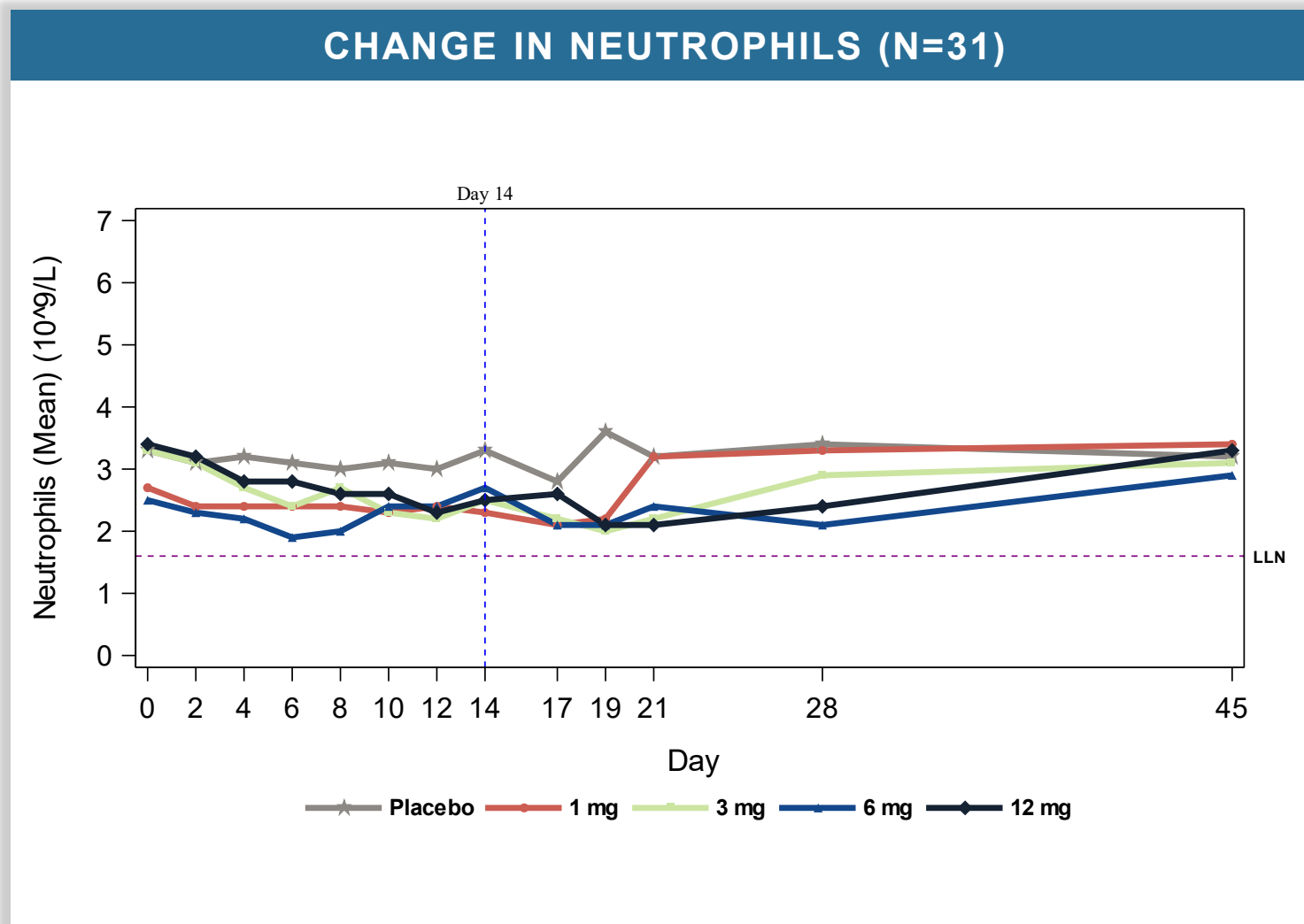
Constipation (1), headache (all), pruritus (1), and rash (1) reported as unrelated to treatment.

Three participants experienced AEs with blood draw at 12 mg vessel puncture site pain, 2 of them with lightheadedness. One patient at 6 mg was found to be ineligible for study at Day 8 due to medical history of benign ethnic neutropenia and was removed. One placebo patient was removed at Day 12 due to study site policy.

AE; adverse event; TEAE, treatment-emergent AE.

Multiple ascending dose (MAD)

No significant changes in neutrophil counts



- Neutrophil counts generally stable across all doses
- No adverse events reported related to neutrophil values

Data show BLU-808 has a tunable profile for optimizing benefit-risk



Highly potent and selective



Well-tolerated safety profile



Wide therapeutic window



Rapid, sustained tryptase reductions



Low, once-daily oral dosing



No food effect

DIALING IN
CLINICAL ACTIVITY

MANAGING ON TARGET
ADVERSE EVENTS



- Multiple clinically active and well-tolerated BLU-808 doses enable titratability
- BLU-808's clinical profile supports broad optionality across indications
- Successful AYVAKIT development in SM informs our approach to BLU-808

Multiple clinical data milestones anticipated in 2025 and beyond

UNIVERSE OF ALLERGIC & INFLAMMATORY DISEASES



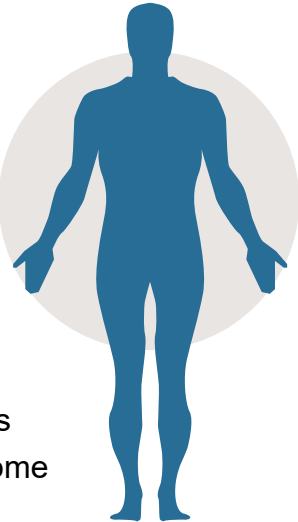
Respiratory

- Allergic asthma
- Allergic rhinitis
- Allergic conjunctivitis
- Nasal polyps
- COPD



Gastrointestinal

- Eosinophilic disorders
- Irritable bowel syndrome
- Food allergy



Skin



- Chronic urticaria
- Psoriasis
- Atopic dermatitis

Multi-system



- Mast cell activation syndrome (MCAS)

PLUS OTHERS...

BLU-808 PROOF-OF-CONCEPT STRATEGY

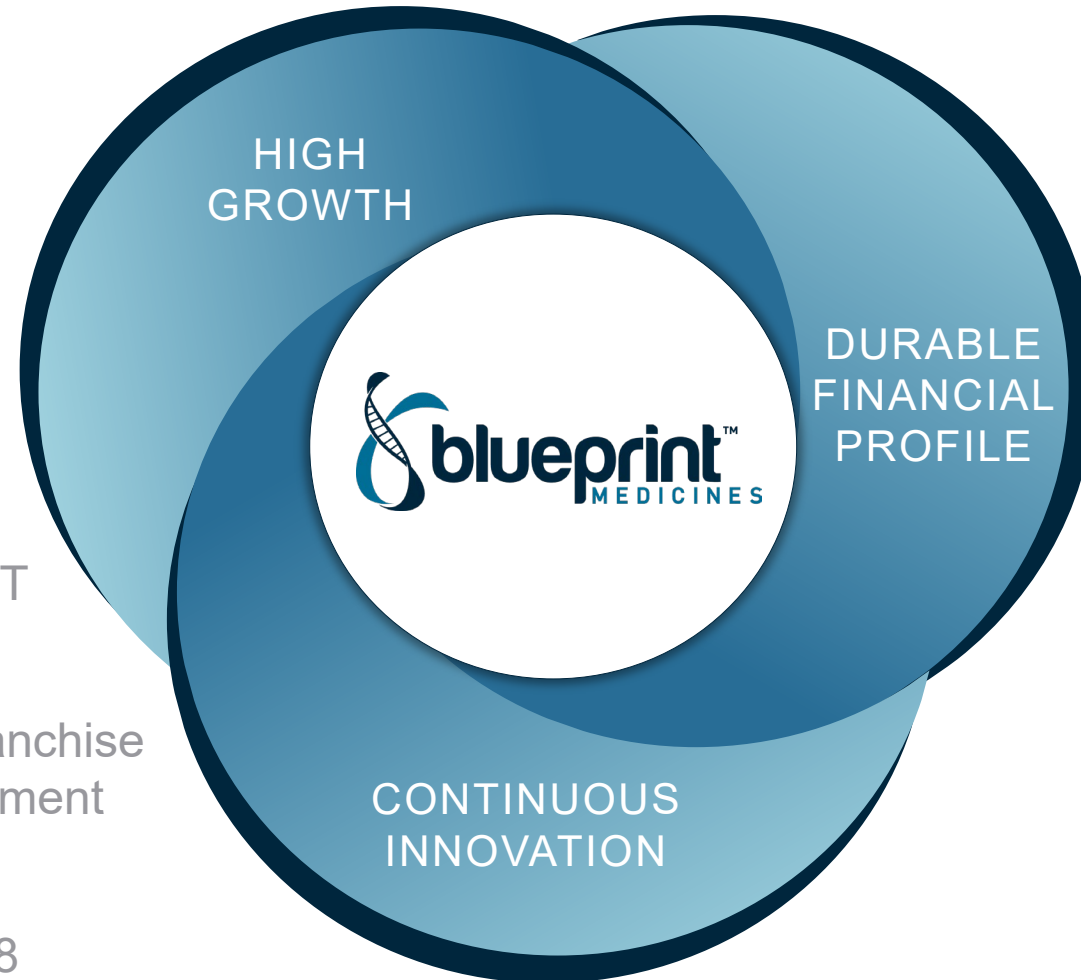
Move rapidly into areas where targeting KIT has been de-risked

- Chronic spontaneous urticaria
- Chronic inducible urticaria

Explore other biology across organ systems to unlock broader potential

- Allergic asthma
- Allergic rhinitis
- Allergic conjunctivitis
- Mast cell activation syndrome (ISM adjacent)

Our core growth drivers in 2025



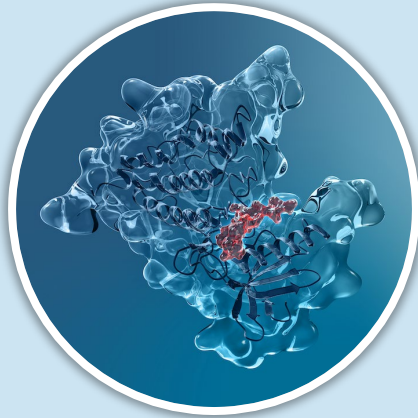
- Drive continued AYVAKIT revenue growth
- Extend long term SM franchise with elenestinib development
- Accelerate and expand development of BLU-808

- Advance R&D innovation to fuel long-term growth

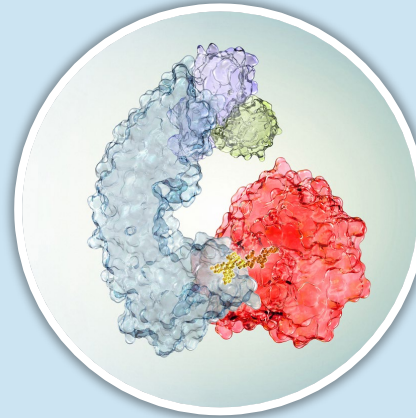
Highly productive research engine has nominated 17 candidates to date

INTEGRATED RESEARCH APPROACH

Small
molecule
inhibitors



+



Targeted
protein
degraders

- Prioritize **large opportunities** with **transformative potential**
- Pursue **clear biology** where **early data can derisk** future investment
- **Integrate R&D and commercial** to drive significant, sustainable growth
- Leverage the **best modality** for each target

AREAS OF FOCUS

▶ ALLERGY / INFLAMMATION

Undisclosed mast cell targets
and modalities

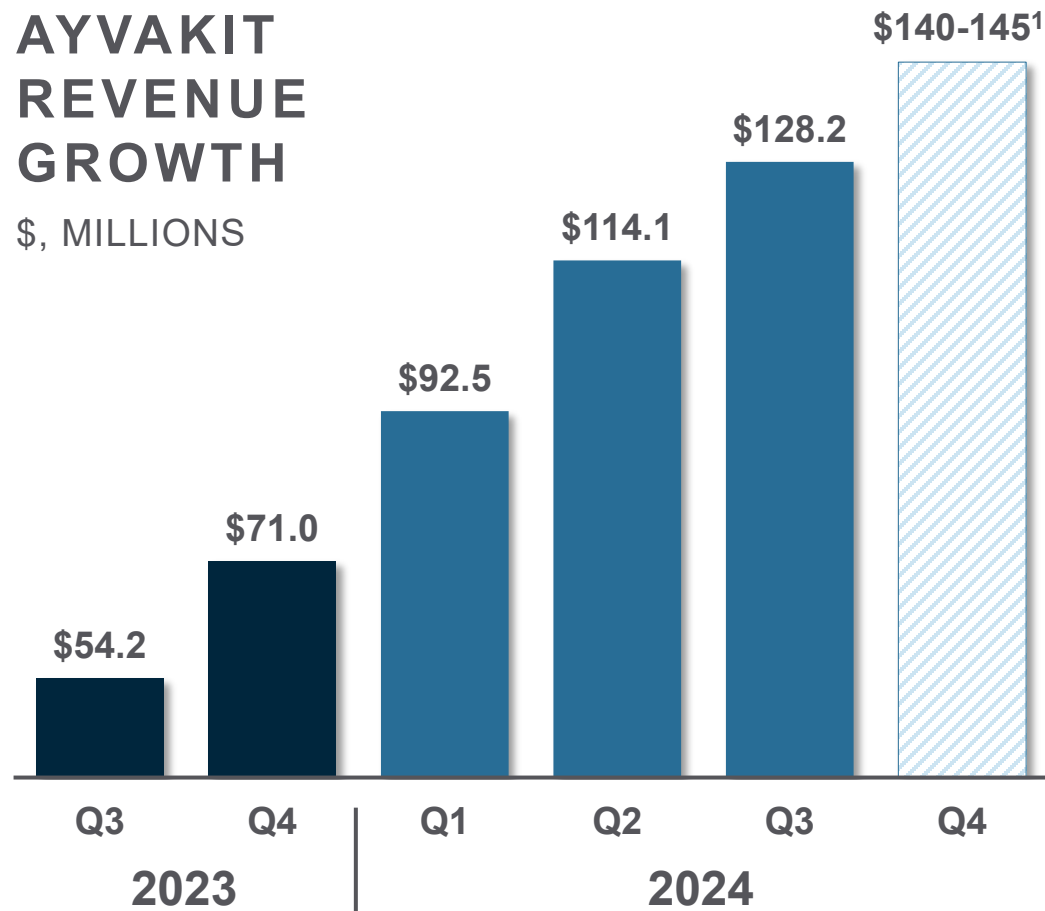
▶ ONCOLOGY / HEMATOLOGY

CDK2 and CDK4 degrader programs

We're on the path to sustainability as we continue to invest in innovation

AYVAKIT REVENUE GROWTH

\$, MILLIONS



Plan to report Q4 and full-year 2024 financial results in February 2025

\$475 – 480 million

2024 AYVAKIT revenue
guidance

>50% reduction

in anticipated cash burn in 2024
over prior year¹

\$882.4 million

cash and cash equivalents at end of Q3 2024

anticipate ~\$80M in proceeds from GSK acquisition
of IDRx due to equity stake, upon closing

2025 strategic priorities to unlock the next stage of growth

| STRATEGIC PRIORITY | GOAL | 1H 2025 | 2H 2025 |
|---|---|---------|---------|
| Grow leadership in systemic mastocytosis | Deliver continued strong and steady AYVAKIT revenue growth | | ● |
| | Present additional long-term data from PIONEER trial of AYVAKIT | ● | |
| | Achieve reimbursement of AYVAKYT in ≥20 countries overall | | ● |
| | Activate sites and drive enrollment of HARBOR trial of elenestinib | | ● |
| Achieve BLU-808 clinical proof-of-concept | Present Phase 1 healthy volunteer trial results | ✓ | |
| | Initiate POC trials in CSU, CindU, AR and AC | ● | |
| | Initiate POC trials in allergic asthma and MCAS | | ● |
| Drive research innovation | Nominate 2 development candidates, including first protein degrader | | ● |

Blueprint Medicines

Driving growth and innovation with operational excellence

